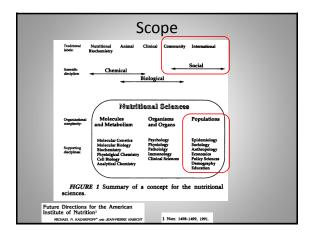
Advancing the Frontiers of Population Nutrition Research: New Questions, New Methods and New Approaches

David Pelletier, PhD
Associate Professor of Nutrition Policy
Division of Nutritional Sciences
Cornell University

Feb 18, 2013



Advances in Nutrition

AN INTERNATIONAL REVIEW JOURNAL

Expanding the Frontiers of Population Nutrition
Research: New Questions, New Methods,
and New Approaches^{1,2}

David L. Pelleter.** Christine M. Porter.* Gregory A. Aarons, ⁵ Sara E. Wuehler.* and Lynnette M. Neufeld*

Adv Nutr 4:92-114, 2013

Outline 1. Frontiers in six dimensions 2. Rationale for these frontiers - Trends in society - The nature of problems - Trends in science 3. Illustrations 4. The Nature of Frontiers 5. Summary

Frontier Dimensions Why we study What we study Who we study How we study: Methods How we study: Approaches Disciplines

Dimension	Current <u>Tendencies</u>	Frontiers
Why	Generalizable/ fundamental knowledge re. scientific questions	Actionable knowledge of concern to stakeholders, organizations, communities, or publics at various scales; generalizable knowledge re. problem- solving
		_

Frontiers	Audience Survey
Actionable knowledge of concern to stakeholders, organizations, communities, or publics at various scales; generalizable knowledge re. problem solving	
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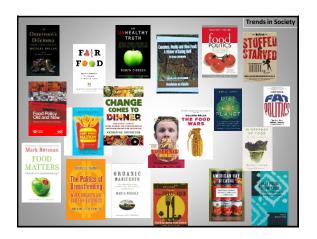
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Rationale for these Frontiers

- 1. Trends in society
- 2. The nature of problems
- 3. Trends in science

Trends in Society

- Nutrition has ascended on public and private agendas
- An extensive web of interconnected issues now is recognized
- Demand for results and accountability in public programs and publicly funded research
- Demand for research on effectiveness of interventions at scale (translational and implementation science)
- Nutrition must respond to these trends in order to remain relevant





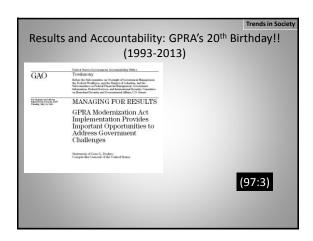


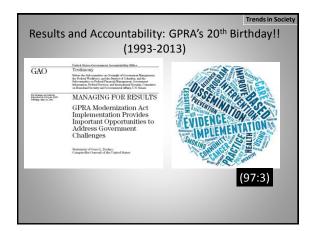


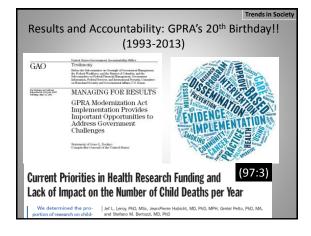












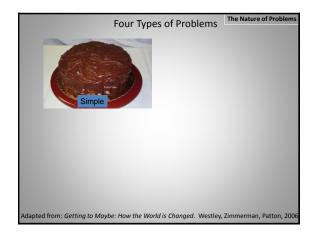
Trends in Society:
Bottom Line Messages

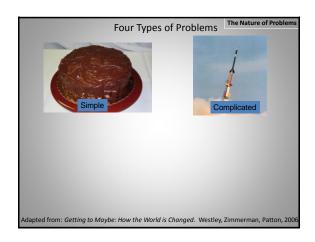
Nutrition has "arrived"

"Nutrition" is no longer just "nutrition"

How can we deliver results at-scale?

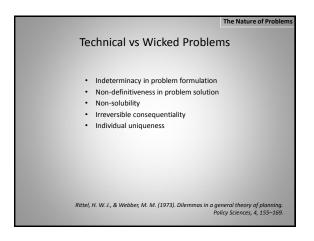
Rationale for these Frontiers 1. Trends in society 2. The nature of problems — Simple, complicated, complex, wicked 3. Trends in science

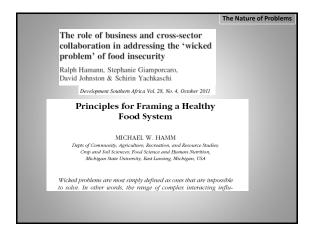








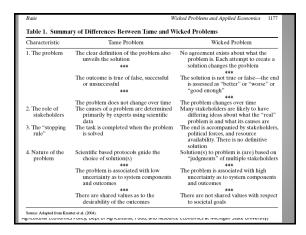


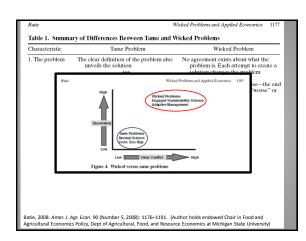


Characteristic	Tame Problem	Wicked Problem
1. The problem	The clear definition of the problem also unveils the solution ***	No agreement exists about what the problem is. Each attempt to create a solution changes the problem
	The outcome is true of false, successful or unsuccessful ***	The solution is not true or false—the end is assessed as "better" or "worse" or "good enough"

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3. The "stopping rule"	The task is completed when the problem is solved	The end is accompanied by stakeholders, political forces, and resource availability. There is no definitive solution





Implications of Wicked Problems for the Research Approach
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values and interests" (Norton, 2012, p. 450), the process of working with
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sense (Conklin & Weil, 2007).

Xiang (Editorial) Landscape and Urban Planning 110:1–4, 2013

The Nature of Problems

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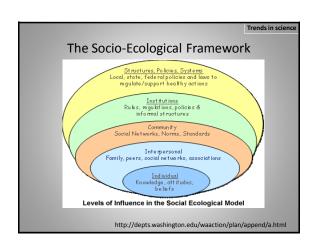
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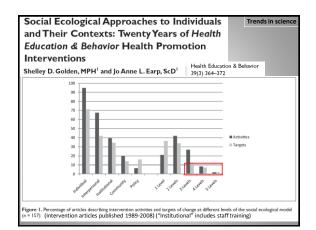
The Nature of Problems:
Bottom Line Message

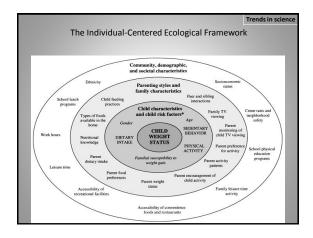
"We can't solve problems by using the same kind of thinking we used when we created them."

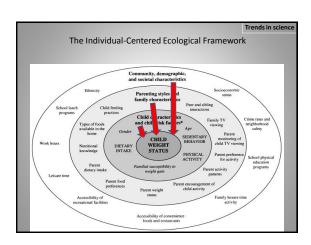
Einstein

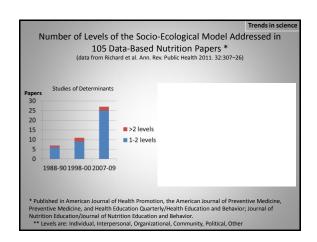
Rationale for these Frontiers 1. Trends in society 2. The nature of problems 3. Trends in science - Socio-ecological framework (revisited) - Complex Adaptive Systems - Mode 2 Knowledge Production







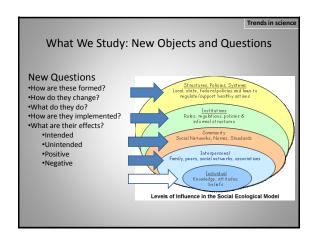




Papers Published in Journal of Nutrition, Jan 2010-Aug 2012 (Community and International sections only)

Number of research papers: 80 Number focusing on individuals: 80

Policy/program-focused symposia: 2



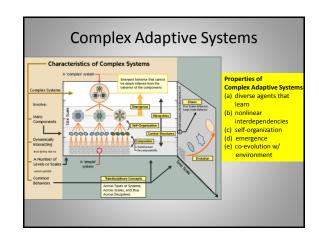
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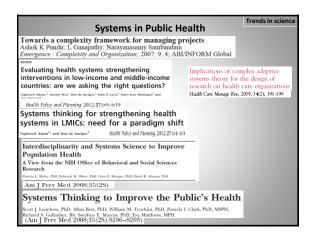
Using Our Socio-Ecological Models:
Bottom Line Message

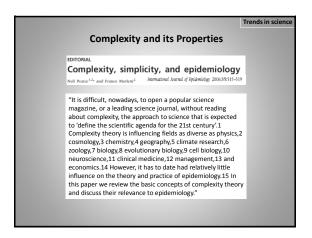
"Standard public health planning models share several attributes: an objective epistemology, an assumption that planning and implementation are two separate linear sequential activities, and an assumption that social systems change can be predicted and controlled."

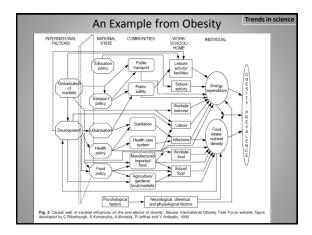
Sanderson, I. 2000, "Evaluation in complex policy systems," Evaluation, Vol. 6, No. 4, pp. 433-454

"Every PhD student in everything should get to grips with the 'chaos/complexity' programme, not for reasons of fashion or even legitimate career building, but because this is the way the world works and we need to understand that" D. Byrne In: Complexity and the Social Sciences



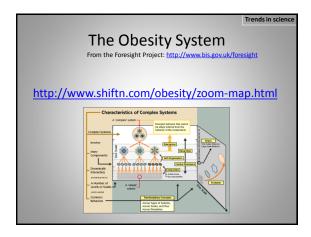


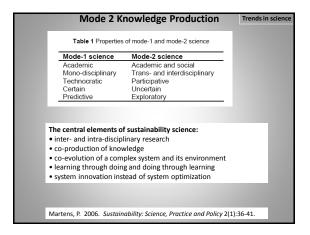




The Obesity System
From the Foresight Project: http://www.bis.gov.uk/foresight

http://www.shiftn.com/obesity/zoom-map.html





Interdisciplinarity and Systems Science to Improve Population
Health: A View from the NIH Office of Behavioral and Social
Sciences Research

Programmatic Direction #1. Next-Generation Basic Science
Gene—environment interactions
Environmental effects on physiology
Technology, measurement, and methodology
Social integration and social capital
Complex adaptive systems
Social movements and policy change
Programmatic Direction #2. Interdisciplinary Research
Programmatic Direction #3. Systems Science and Health
Programmatic Direction #4. Population Impact

Mabry, et al., Am J Prev Med 2008;35(2S):S211-S224

Research on Wicked Problems and

Complex Adaptive Systems

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"Aside from substance, the peer reviewed scholarly publications on wicked problems remain modest in quantity—our recent survey found a total of 332 cited papers on the Scopus database in the Elsevier Editorial System, and 162 on Web of Science. They are also geographically scattered, presenting a huge disparity across the world."

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Articles on wicked problems by continents. Continent Africa Asia Europe North America 7.2 34.0 40.7 16.3 113 135 54 Oceania South America 0.9 332 Xiang (Editorial) 201.

Trends in Science:
Bottom Line Messages

"I think the next century will be the century of complexity"
S. Hawking

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"If you want to truly understand something, try to change it."

Kurt Lewin

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Illustrations

		Selected Research Projects			
Where	When	Who	What	How/ Methods	How/ Approach
					Mode 1
NYS	1984	W,I,C; Seniors; Homeless	Unmet need	Data systems	Participant- observer
Malawi	1985-88	Govt	Response to disaster	Experience	Participant- observer
Global	1988-96	Children	Mortality	Meta-analysis	Mode 1
NYS	1989-99	Communities	Planning	Experience, Q-method	Participant- observer/ PAR
US	1998-06	FDA	Policy formulation	Documents, interviews	Detached
US/FD	2010-р	5 Comm Orgs	Fd System Change	Multiple	Partic-obs/PAR
5 LICs/MNI	2006-9	National policy comms	Policy formulation	Experience, interviews	Participant- observer
	2009-р	Implementers	Policy implementation	Experience, surveys	Participant- observer
4 LICs SuNCaP	2012-р	National policy comms	Strategic cap. Adaptive mgt.	Multiple	Developmental evaluation/PAR

Where	When	Who	What	How/ Methods	How/ Approach
		Male laborers			Mode 1
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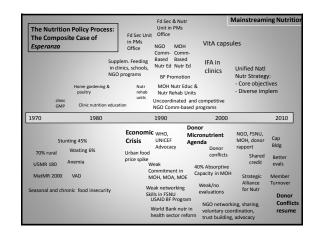
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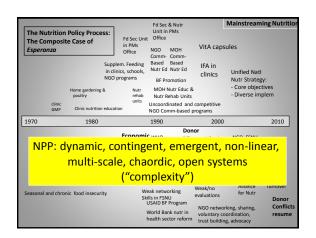
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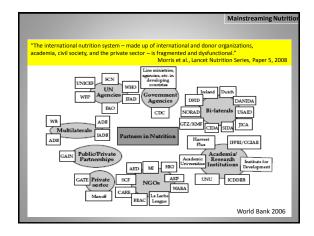
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Recent and Current Research

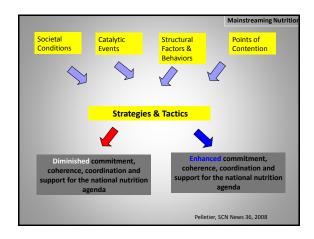
- · Mainstreaming Nutrition Initiative
- · Program Implementation
- SuNCaP

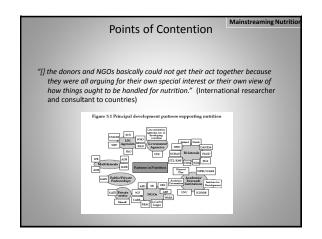




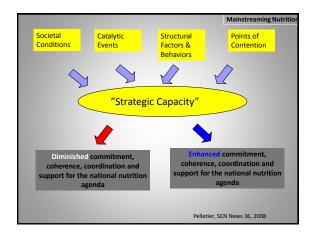


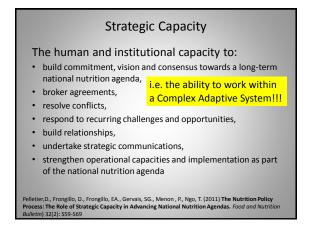
Mainstreaming Nutritio Mainstreaming Nutrition Initiative Funded by World Bank nutrition section ICDDR,B, Cornell: 2006-8 Objective: develop approaches and experience in moving nutrition from the status of a marginal issue with time-limited funding to a permanent feature on policy agendas and in MCN programs and policies Cross-country study (interviews, written case studies, observations) 30 respondents (nationals, researchers, NGOs, donors) 18 country experiences Focal countries (participant-observer and interviews): Bolivia, Guatemala, Peru Vietnam, Bangladesh Conflict and consensus sub-studies (interviews) Bolivia Guatemala





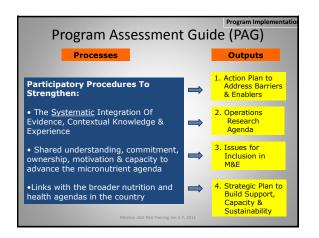


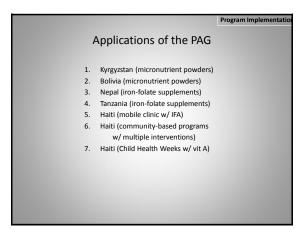


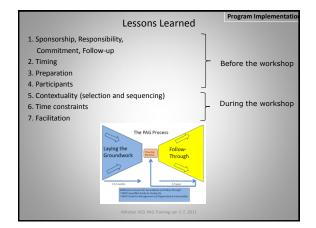


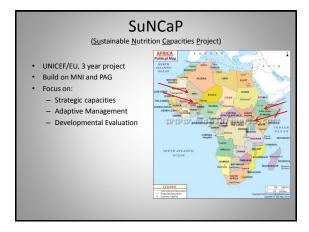


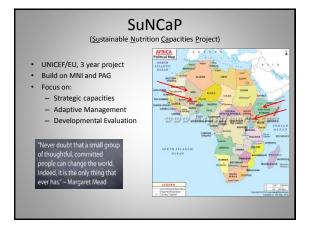












The Nature of Frontiers

- Detailed maps do no exist they are vague, sketchy and made during exploration and settlement
- Explorers must be willing to embrace uncertainty, danger, hardship and hunger, so the tangible rewards (and/or the quest for discovery) must be substantial
- New tools, skills and relationships will be needed to survive and thrive in the new lands
- Native inhabitants, fellow travelers and explorers from other lands possess valuable knowledge to aid the process
- Frontiers move in many directions and over varied terrains, so diversity in focus and approach is warranted

